

SPONSORSHIP Proposal



ABOUT US

The Wizards Lacrosse Club (WLC) is a registered non-profit, volunteer-driven organization dedicated to the growth, development, and sustainability of lacrosse in Edmonton and the surrounding communities of Northern Alberta. As stewards of Canada's national summer sport, our purpose is to ensure that all youth - regardless of background or ability - have the opportunity to participate in a safe, structured, and supportive environment that fosters skill development, confidence, and a lifelong passion for the game.

The WLC is committed to a holistic approach that balances athletic excellence with inclusivity. We strive to create pathways for players at every stage - from first-time participants discovering the sport to competitive athletes pursuing opportunities at higher levels. Our development model ensures that every player receives age-appropriate coaching, mentorship, and encouragement, allowing them to reach their potential in a positive and supportive environment.



MISSION

Promote and advance the sport of lacrosse by delivering accessible, high-quality programming that emphasizes player development, teamwork, and sportsmanship

VALUES

We believe that participation in sport provides valuable life skills, such as resilience, discipline, and leadership, that extend beyond the playing surface

PLAYER IMPACT



PROMOTES SPORTSMANSHIP

POSITIVE ATTITUDE
RESPECT
SUPPORT



HEALTH AND WELL-BEING

PHYSICAL
MENTAL
EMOTIONAL



BUILDING FUTURE LEADERS

CHARACTER
INTEGRITY
SERVICE

EXPENSES INVOLVED

CLUB EXPENSES:

League Fees (GELC & ALA)
Practice Floor Rentals
Game Floor Rentals
Coaching Clinics & Materials
Goalie Clinics
Apparel Fees
Pinnies & Jerseys
Tryouts & Evaluations
Equipment & Storage Locker Fees
Registration Costs & Credit Card Fees
Ramp Website & App Fees
Balls, Balls, & More Balls...
Coaching Supplies
Social Fee (Banquet)
Advertising
First Aid Kit
Insurance
Awards

PLAYER EXPENSES:

Club Fees
Helmet
Mouth Guard
Athletic Support
Shoulder Pads
Elbow Pads
Kidney Pads
Gloves
Shoes
Stick



SPONSORSHIP OPTIONS

We would like to thank you for taking the time to consider sponsoring the Wizards Lacrosse Club. Lacrosse is the fastest growing sport in both the country and Edmonton. Our players range in age from 7 to 18 years old. Lacrosse is more than just a sport. It is a part of Canada's history, culture, and identity. As a registered charitable organization, Lacrosse Canada relies on the generosity of donors to help grow and sustain the game across the country.

The Wizards Lacrosse Club relies on the support of businesses, individuals, donations, and corporate sponsorships to operate. Sponsorship opportunities create a unique win-win: we strengthen your business while you support our mission to make lacrosse accessible to all.

Your Sponsorship helps us cover the facility booking costs, coaching fees, insurance and equipment, but most importantly, it will help offset the expenses for our families by keeping membership fees low. Your contribution also helps expand our introductory and try-it events, fund our teams competing nationally, grow the sport through development and education, and make lacrosse more accessible for our young athletes. Your Sponsorship makes a difference!

Level	Contribution	Includes
Platinum	\$1000	Season-long sponsor listing on Wizards website Social media thank-you (season-long) Season-long sponsor listing in newsletter Sponsor highlight feature in newsletter (1x) Prominent placement of logo on club flyer's Prominent placement of logo on tournament banner
Gold	\$650	Season-long sponsor listing on Wizards website Social media thank-you (4x) Season-long sponsor listing in newsletter Placement of logo on club flyer's Placement of logo on tournament banner
Silver	\$350	Season-long sponsor listing on Wizards website Social media thank-you (2x) Sponsor listing in opening & end of season newsletter (April/June)
Bronze	\$150	Season-long sponsor listing on Wizards website Social media thank-you (1x) Sponsor listing in opening season newsletter (April)
In-Kind	Varies	Donation of products, services, or food for events Recognition depends on value (customized visibility options)

Send your **high-resolution logo** to Tiffany Panas (communications@wizardslacrosse.ca). You can also call or text with any questions: 780-680-2220

Make checks payable to Wizards Lacrosse Club. Please memo or note that it's for a donation and include the sponsor level designation. **Tax receipts** are issued automatically for donations once they are processed.

Questions? Email fundraising@wizardslacrosse.ca